SURVEY OF HISPANIC LIKELY 2022 GENERAL ELECTION VOTERS IN MIAMI-DADE COUNTY

METHODOLOGY

Sample Size	600 completed interviews with Hispanic registered voters likely to vote in the 2022 general election
Dates of Interview	April 5th – April 11th ,2022
Languages of Interview	English, Spanish
Margin of Error	+/- 4.0 percentage points

MOST/LEAST IMPORTANT ISSUE

In your opinion what is the most important problem or issue currently facing the United States?

ASKED OPEN-ENDED

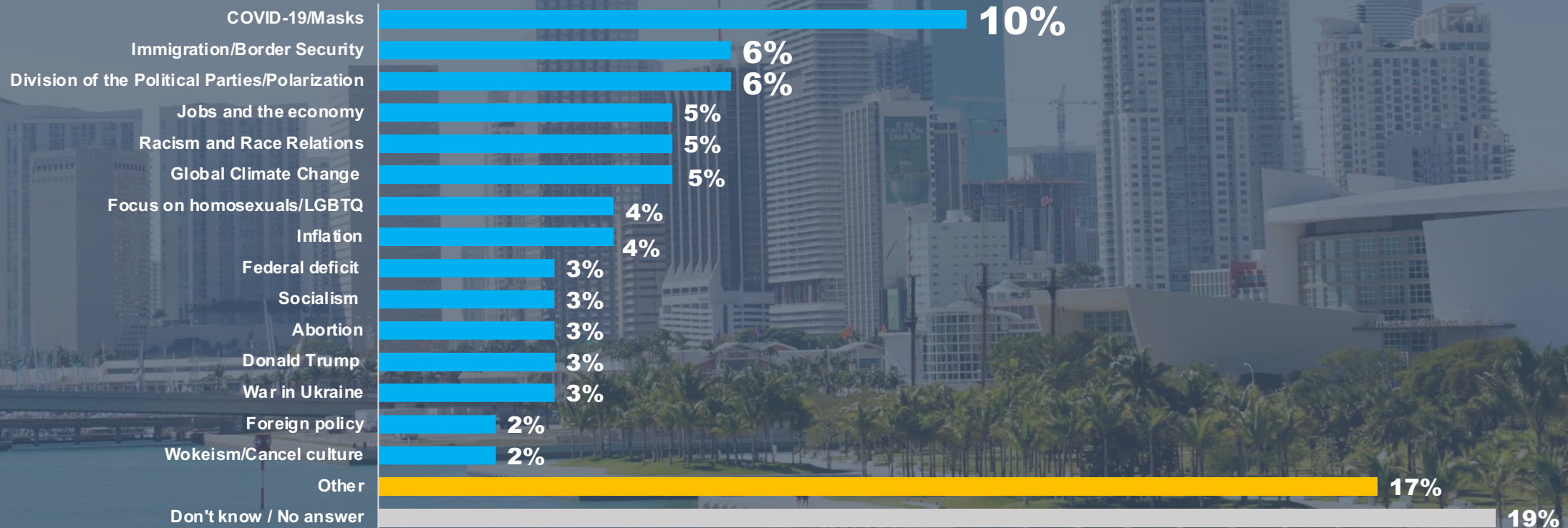| Issue	Percentage
Inflation	30%
Jobs and the economy	20%
Covid-19/Masks	5%
Immigration/Border Security	5%
President Joe Biden	5%
Division of the Political Parties/Polarization	4%
Disinformation/Propaganda	4%
Crime	4%
Election security	3%
War in Ukraine	3%
Socialism	2%
Healthcare	2%
Gun control	2%
Other	10%
Don't know / No answer	1%
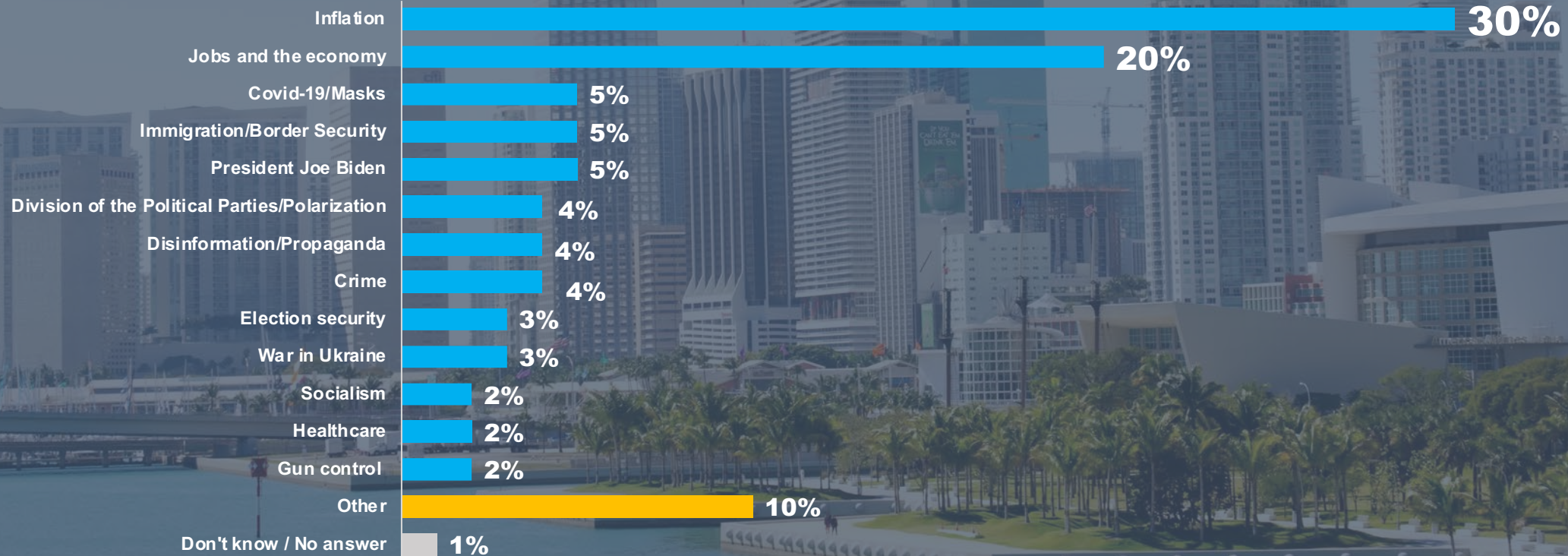
In your opinion what is the single issue that politicians and political campaigns frequently talk about that you have no interest in and wish they would just stop talking about it?

ASKED OPEN-ENDED

Issue	Percent
COVID-19/Masks	10%
Immigration/Border Security	6%
Division of the Political Parties/Polarization	6%
Jobs and the economy	5%
Racism and Race Relations	5%
Global Climate Change	5%
Focus on homosexuals/LGBTQ	4%
Inflation	4%
Federal deficit	3%
Socialism	3%
Abortion	3%
Donald Trump	3%
War in Ukraine	3%
Foreign policy	2%
Wokeism/Cancel culture	2%
Other	17%
Don't know / No answer	19%

Would you say your income is – going up faster than the cost of living, staying about even with the cost of living, falling behind the cost of living?

65% — Falling behind the cost of living

17% — Staying about even with the cost of living

13% — Going up faster than the cost of living

3% — Not sure

2% — Don't know/no answer

HISTORICAL ELECTION RESULTS

2008 Presidential Election

COUNTY-WIDE HISPANIC RESULTS (MIAMI-DADE) | **STATE-WIDE RESULTS (FLORIDA)**

Obama +3

50%	50%	51%	48%
Barack Obama	John McCain	Barack Obama	John McCain

2012 Presidential Election

COUNTY-WIDE HISPANIC RESULTS (MIAMI-DADE)

Obama +1

50%
Barack Obama

49%
Mitt Romney

STATE-WIDE RESULTS (FLORIDA)

Obama +1

50%
Barack Obama

49%
Mitt Romney

2014 Gubernatorial Election

COUNTY-WIDE HISPANIC RESULTS (MIAMI-DADE) | **STATE-WIDE RESULTS (FLORIDA)**

Crist +9

53%

44%

Scott +1

48%

47%

Charlie Crist

Rick Scott

Rick Scott

Charlie Crist

SURVEY OF HISPANIC LIKELY GENERAL ELECTION VOTERS IN MIAMI-DADE COUNTY

10

Future MAJORITY BENDIXEN & AMANDI INTERNATIONAL

2016 Presidential Election

COUNTY-WIDE HISPANIC RESULTS (MIAMI-DADE) | **STATE-WIDE RESULTS (FLORIDA)**

Clinton +14

Trump +1

56%

42%

49%

48%

Hillary Clinton

Donald Trump

Donald Trump

Hillary Clinton

2020 Presidential Election

COUNTY-WIDE HISPANIC RESULTS (MIAMI-DADE) | **STATE-WIDE RESULTS (FLORIDA)**

Trump +6

53%

47%

Trump +3

51%

48%

Donald Trump

Joe Biden

Donald Trump

Joe Biden

IMAGE RATINGS

The Republican Party

Very / Somewhat Favorable | 35% | 25% | **60%**

Somewhat / Very Unfavorable | 12% | 23% | **35%**

Do not recognize / No answer | 5%

By **L**anguage

	English	Spanish
Favorable	50%	**73%**
Unfavorable	45%	19%
Do not recognize/No answer	5%	8%

The Republican Party

By Age

	18-29	30-49	50-64	65+
Favorable	41%	**53%**	**63%**	**79%**
Unfavorable	36%	37%	33%	17%
Do not recognize/ No answer	3%	10%	4%	4%

The Republican Party

BY MIAMI-DADE REGION

	NW Miami-Dade	NE Miami-Dade	South Miami-Dade
Favorable	**64%**	**53%**	**60%**
Unfavorable	28%	40%	35%
Do not recognize/ No answer	8%	7%	5%

The Republican Party

By Ethnicity

	Cuban	Non-Cuban
Favorable	71%	46%
Unfavorable	23%	48%
Do not recognize/No answer	6%	7%

The Republican Party

By Country-Born

	US-Born	Foreign-Born
Favorable	41%	67%
Unfavorable	53%	27%
Do not recognize/No answer	6%	6%

The Republican Party

BY PARTY

	Democrat	Republican	Independent
Favorable	**23%**	94%	**32%**
Unfavorable	74%	3%	54%
Do not recognize/ No answer	3%	3%	14%

US Senator Marco Rubio

Very / Somewhat Favorable | 32% | 25% | **57%**

Somewhat / Very Unfavorable | 15% | 20% | **35%**

Do not recognize | 2%

No answer | 6%

US Senator Marco Rubio

By Language

	English	Spanish
Favorable	46%	73%
Unfavorable	47%	19%
Do not recognize/No answer	7%	8%

US Senator Marco Rubio

By Ethnicity

	Cuban	Non-Cuban
Favorable	70%	43%
Unfavorable	26%	46%
Do not recognize/No answer	4%	11%

US Senator Marco Rubio

BY COUNTRY-BORN

	US-Born	Foreign-Born
Favorable	32%	**68%**
Unfavorable	**59%**	27%
Do not recognize/No answer	9%	6%

US Senator Marco Rubio

By Party

	Democrat	Republican	Independent
Favorable	12%	87%	37%
Unfavorable	79%	11%	50%
Do not recognize/ No answer	9%	2%	13%

US Senator Rick Scott

Very / Somewhat Favorable	22% · 26%	48%
Somewhat / Very Unfavorable	12% · 22%	34%
Do not recognize	12%	
No answer	6%	

US Senator Rick Scott

By Language

	English	Spanish
Favorable	42%	56%
Unfavorable	41%	20%
Do not recognize/No answer	17%	24%

US Senator Rick Scott

By Ethnicity

	Cuban	Non-Cuban
Favorable	59%	34%
Unfavorable	25%	43%
Do not recognize/No answer	16%	23%

US Senator Rick Scott

By Country-Born

	US-Born	Foreign-Born
Favorable	32%	**54%**
Unfavorable	**56%**	24%
Do not recognize/No answer	12%	22%

US Senator Rick Scott

BY PARTY

	Democrat	**Republican**	**Independent**
Favorable	18%	73%	**40%**
Unfavorable	61%	14%	35%
Do not recognize/ No answer	21%	13%	25%

Former President Donald Trump

Very / Somewhat Favorable	34%	17%	**51%**
Somewhat / Very Unfavorable	8%	38%	**46%**
Do not recognize		
No answer	3%	

Former President Donald Trump

BY LANGUAGE

	English	**Spanish**
Favorable	49%	69%
Unfavorable	47%	28%
Do not recognize/No answer	4%	2%

Former President Donald Trump

By Age

	18-29	30-49	50-64	65+
Favorable	43%	53%	61%	71%
Unfavorable	54%	44%	36%	27%
Do not recognize/ No answer	3%	3%	3%	2%

Former President Donald Trump

BY MIAMI-DADE REGION

	NW Miami-Dade	NE Miami-Dade	South Miami-Dade
Favorable	63%	53%	56%
Unfavorable	34%	43%	42%
Do not recognize/ No answer	3%	4%	2%

Former President Donald Trump

By Ethnicity

	Cuban	Non-Cuban
Favorable	68%	44%
Unfavorable	30%	51%
Do not recognize/No answer	2%	5%

Former President Donald Trump

By Country-Born

	US-Born	Foreign-Born
Favorable	40%	64%
Unfavorable	58%	32%
Do not recognize/No answer	2%	4%

Former President Donald Trump

By Party

	Democrat	**Republican**	**Independent**
Favorable	16%	89%	**48%**
Unfavorable	83%	10%	44%
Do not recognize/ No answer	1%	1%	8%

President Trump claims that the 2020 Presidential election was fraudulent and stolen. Do you agree or disagree with President Trump?
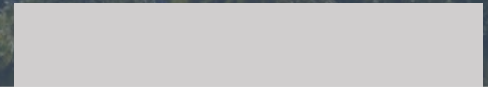
46%
46%
8%

Agree with President Trump

Disagree with President Trump

Don't know/no answer

President Trump claims that the 2020 Presidential election was fraudulent and stolen. Do you agree or disagree with President Trump?

BY GENDER

	Male	Female
Agree with President Trump	51%	42%
Disagree with President Trump	42%	49%
Don't know/No answer	7%	9%

President Trump claims that the 2020 Presidential election was fraudulent and stolen. Do you agree or disagree with President Trump?

BY LANGUAGE

	English	Spanish
Agree with President Trump	40%	54%
Disagree with President Trump	53%	35%
Don't know/No answer	6%	11%

President Trump claims that the 2020 Presidential election was fraudulent and stolen. Do you agree or disagree with President Trump?

BY AGE

	18-29	30-49	50-64	65+
Agree with President Trump	33%	36%	51%	64%
Disagree with President Trump	62%	54%	40%	29%
Don't know/No answer	5%	10%	9%	7%

President Trump claims that the 2020 Presidential election was fraudulent and stolen. Do you agree or disagree with President Trump?

BY ETHNICITY

	Cuban	Non-Cuban
Agree with President Trump	58%	31%
Disagree with President Trump	34%	59%
Don't know/No answer	8%	9%

President Trump claims that the 2020 Presidential election was fraudulent and stolen. Do you agree or disagree with President Trump?

BY PARTY

	Democrat	Republican	Independent
Agree with President Trump	9%	77%	32%
Disagree with President Trump	85%	16%	56%
Don't know/No answer	6%	8%	11%

The Democratic Party

Very / Somewhat Favorable   14%   23%   **37%**

Somewhat / Very Unfavorable   15%   43%   **58%**

Do not recognize / No answer   5%

The Democratic Party

By Language

	English	Spanish
Favorable	40%	32%
Unfavorable	45%	**62%**
Do not recognize/No answer	5%	6%

The Democratic Party

By Age

	18-29	30-49	50-64	65+
Favorable	50%	42%	33%	23%
Unfavorable	42%	**51%**	**63%**	**74%**
Do not recognize/ No answer	8%	7%	4%	3%

The Democratic Party

	NW Miami-Dade	NE Miami-Dade	South Miami-Dade
Favorable	29%	48%	36%
Unfavorable	65%	47%	59%
Do not recognize/ No answer	6%	5%	3%

The Democratic Party

By Ethnicity

	Cuban	Non-Cuban
Favorable	23%	52%
Unfavorable	**71%**	43%
Do not recognize/No answer	6%	5%

The Democratic Party

By Country-Born

	US-Born	Foreign-Born
Favorable	50%	31%
Unfavorable	47%	**62%**
Do not recognize/No answer	3%	7%

The Democratic Party

By Party

	Democrat	Republican	Independent
Favorable	85%	5%	37%
Unfavorable	13%	91%	**51%**
Do not recognize/ No answer	2%	4%	12%

Vice President Kamala Harris

By Gender

	Male	Female
Favorable	25%	38%
Unfavorable	67%	53%
Do not recognize/No answer	8%	8%

Vice President Kamala Harris

By Ethnicity

	Cuban	Non-Cuban
Favorable	18%	49%
Unfavorable	75%	41%
Do not recognize/No answer	6%	10%

Vice President Kamala Harris

BY COUNTRY-BORN

	US-Born	Foreign-Born
Favorable	41%	30%
Unfavorable	54%	62%
Do not recognize/No answer	5%	8%

Vice President Kamala Harris

By Party

	Democrat	Republican	Independent
Favorable	80%	4%	30%
Unfavorable	18%	90%	53%
Do not recognize/ No answer	2%	6%	17%

Former Congresswoman Debbie Mucarsel-Powell

Very / Somewhat Favorable — 4% 15% **19%**

Somewhat / Very Unfavorable — 6% 14% **20%**

Do not recognize — 51%

No answer — 10%

Former Congresswoman Debbie Mucarsel-Powell

By Language

	English	Spanish
Favorable	19%	20%
Unfavorable	22%	18%
Do not recognize/No answer	59%	62%

Former Congresswoman Debbie Mucarsel-Powell

By Ethnicity

	Cuban	Non-Cuban
Favorable	15%	25%
Unfavorable	23%	16%
Do not recognize/No answer	62%	59%

Former Congresswoman Debbie Mucarsel-Powell

By Party

	Democrat	Republican	Independent
Favorable	32%	14%	19%
Unfavorable	10%	26%	19%
Do not recognize/ No answer	58%	60%	62%

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Do you approve or disapprove of the way that Joe Biden is handling his job as President of the United States?

Strongly / Somewhat Approve

| 14% | 22% | **36%** |

Somewhat / Strongly Disapprove

| 15% | 48% | **63%** |

Don't know/No answer 1%
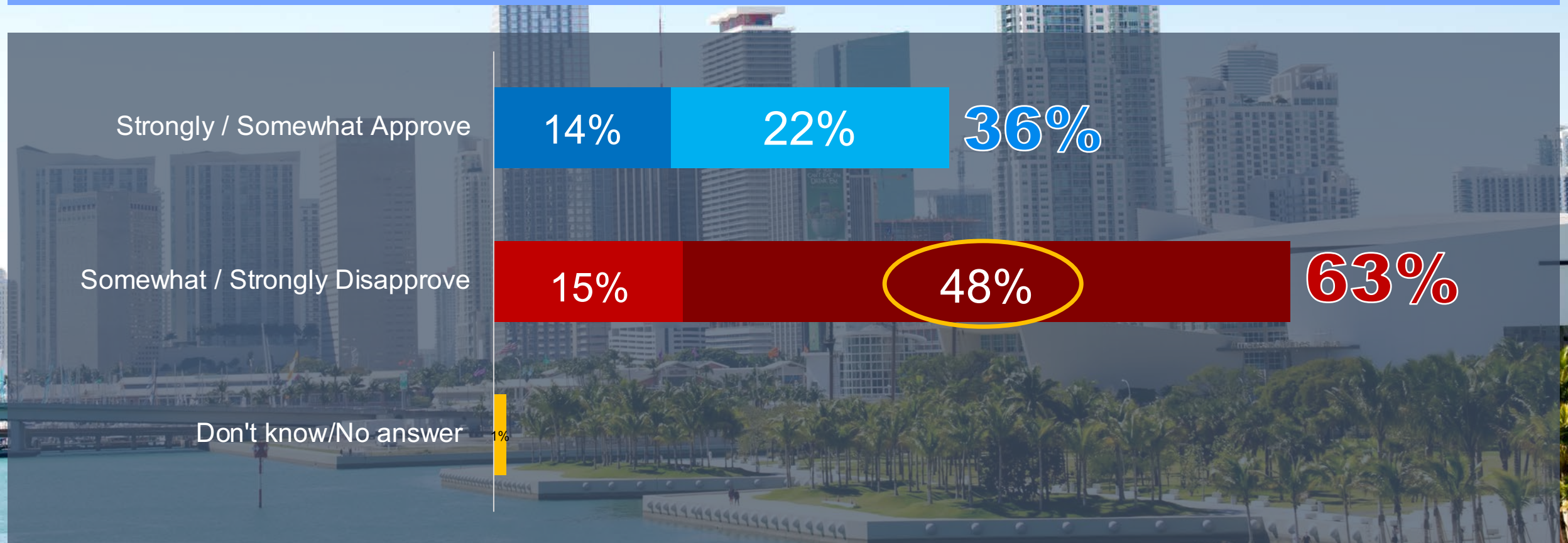
Do you approve or disapprove of the way that Joe Biden is handling his job as President of the United States?

BY AGE

	18-29	30-49	50-64	65+
Approve	38%	41%	34%	25%
Disapprove	**58%**	**56%**	**66%**	**72%**
Don't know/ No answer	4%	3%	-	3%

Do you approve or disapprove of the way that Joe Biden is handling his job as President of the United States?
BY ETHNICITY

	Cuban	Non-Cuban
Approve	24%	48%
Disapprove	75%	49%
Don't know/ No answer	1%	4%

Do you approve or disapprove of the way that Joe Biden is handling his job as President of the United States?
BY COUNTRY-BORN

	US-Born	Foreign-Born
Approve	42%	32%
Disapprove	**53%**	**66%**
Don't know/ No answer	5%	2%

Do you approve or disapprove of the way that Joe Biden is handling his job as President of the United States?
By Party

	Democrat	Republican	Independent
Approve	81%	8%	36%
Disapprove	17%	91%	**59%**
Don't know/ No answer	2%	1%	5%

2022
GENERAL ELECTION

In the November 2022 general election there will be many candidates on the ballot running for various offices. If the election were being held today and you had to choose between supporting Democratic candidates or Republican candidates – whom would you vote for?

Only / Mostly Republican — 27% | 24% | **51%**

Only / Mostly Democrat — 16% | 15% | **31%**

GOP +20

A combination of some Democrats and some Republicans — 14%

Don't know/no answer — 4%

Future MAJORITY BENDIXEN & AMANDI INTERNATIONAL

In the November 2022 general election there will be many candidates on the ballot running for various offices. If the election were being held today and you had to choose between supporting Democratic candidates or Republican candidates – whom would you vote for?

BY LANGUAGE

	English	Spanish
Republican	44%	60%
Democrat	38%	22%
Combination of both	14%	14%
Don't know/No answer	4%	4%

In the November 2022 general election there will be many candidates on the ballot running for various offices. If the election were being held today and you had to choose between supporting Democratic candidates or Republican candidates – whom would you vote for?

By Age

	18-29	30-49	50-64	65+
Republican	34%	44%	57%	69%
Democrat	49%	34%	24%	18%
Combination of both	15%	16%	17%	8%
Don't know/No answer	2%	6%	2%	5%

In the November 2022 general election there will be many candidates on the ballot running for various offices. If the election were being held today and you had to choose between supporting Democratic candidates or Republican candidates – whom would you vote for?

BY MIAMI-DADE REGION

	NW Miami-Dade	NE Miami-Dade	South Miami-Dade
Republican	61%	23%	50%
Democrat	25%	37%	31%
Combination of both	9%	19%	16%
Don't know/No answer	5%	4%	3%

In the November 2022 general election there will be many candidates on the ballot running for various offices. If the election were being held today and you had to choose between supporting Democratic candidates or Republican candidates – whom would you vote for?

BY ETHNICITY

	Cuban	**Non-Cuban**
Republican	69%	31%
Democrat	18%	45%
Combination of both	10%	19%
Don't know/No answer	3%	5%

In the November 2022 general election there will be many candidates on the ballot running for various offices. If the election were being held today and you had to choose between supporting Democratic candidates or Republican candidates – whom would you vote for?

BY COUNTRY-BORN

	US-Born	Foreign-Born
Republican	36%	57%
Democrat	49%	24%
Combination of both	14%	14%
Don't know/No answer	1%	5%

On the November ballot voters in Florida will be choosing who will be one of the United States Senators from Florida for the next 6 years. If that election were being held today and you had to choose between Republican Marco Rubio and Democrat Val Demings – whom would you vote for?
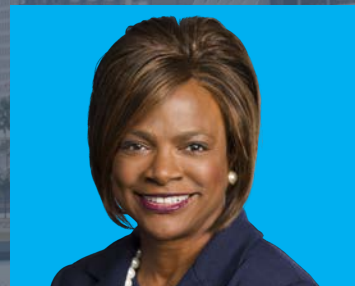
59%

RUBIO +29

30%

9%

2%

Marco Rubio – Republican

Val Demings – Democrat

I wouldn't vote in this race

Don't know/no answer

On the November ballot voters in Florida will be choosing who will be one of the United States Senators from Florida for the next 6 years. If that election were being held today and you had to choose between Republican Marco Rubio and Democrat Val Demings – whom would you vote for?

BY ETHNICITY

	Cuban	Non-Cuban
Marco Rubio	76%	40%
Val Demings	17%	43%
I wouldn't vote in this race	1%	4%
Don't know/No answer	6%	13%

Future MAJORITY BENDIXEN & AMANDI INTERNATIONAL

On the November ballot voters in Florida will be choosing who will be one of the United States Senators from Florida for the next 6 years. If that election were being held today and you had to choose between Republican Marco Rubio and Democrat Val Demings – whom would you vote for?

BY COUNTRY-BORN

	US-Born	Foreign-Born
Marco Rubio	49%	63%
Val Demings	45%	23%
I wouldn't vote in this race	-	3%
Don't know/No answer	5%	11%

On the November ballot voters in Florida will be choosing who will be one of the United States Senators from Florida for the next 6 years. If that election were being held today and you had to choose between Republican Marco Rubio and Democrat Val Demings – whom would you vote for?

BY PARTY

	Democrat	Republican	Independent
Marco Rubio	14%	94%	51%
Val Demings	73%	1%	29%
I wouldn't vote in this race	5%	1%	2%
Don't know/No answer	8%	5%	18%

Are you certain of your choice of candidate for **United States Senator for the State of Florida** or could you still potentially change your mind before you actually vote later this year?

67%

28%

3%

Certain of choice

Could change mind

Don't Know/No Answer

On the November ballot voters in Florida will be choosing who will be Governor of Florida for the next 4 years. If that election were being held today and you had to choose between Republican Ron DeSantis and Democrat Charlie Crist – whom would you vote for?

60%

DESANTIS +30

30%

3%

7%

Ron Desantis – Republican

Charlie Crist – Democrat

I wouldn't vote in this race

Don't know/no answer

On the November ballot voters in Florida will be choosing who will be Governor of Florida for the next 4 years. If that election were being held today and you had to choose between Republican Ron DeSantis and Democrat Charlie Crist – whom would you vote for?

By Ethnicity

	Cuban	Non-Cuban
Ron DeSantis	69%	49%
Charlie Crist	21%	40%
I wouldn't vote in this race	2%	3%
Don't know/No answer	7%	8%

On the November ballot voters in Florida will be choosing who will be Governor of Florida for the next 4 years. If that election were being held today and you had to choose between Republican Ron DeSantis and Democrat Charlie Crist – whom would you vote for?

By Country-Born

	US-Born	Foreign-Born
Ron DeSantis	40%	67%
Charlie Crist	49%	23%
I wouldn't vote in this race	1%	3%
Don't know/No answer	10%	7%

On the November ballot voters in Florida will be choosing who will be Governor of Florida for the next 4 years. If that election were being held today and you had to choose between Republican Ron DeSantis and Democrat Charlie Crist – whom would you vote for?

BY PARTY

	Democrat	Republican	Independent
Ron DeSantis	7%	94%	50%
Charlie Crist	81%	5%	30%
I wouldn't vote in this race	4%	-	5%
Don't know/No answer	7%	2%	15%

Are you certain of your choice of candidate for **Governor of the State of Florida** or could you still potentially change your mind before you actually vote later this year?
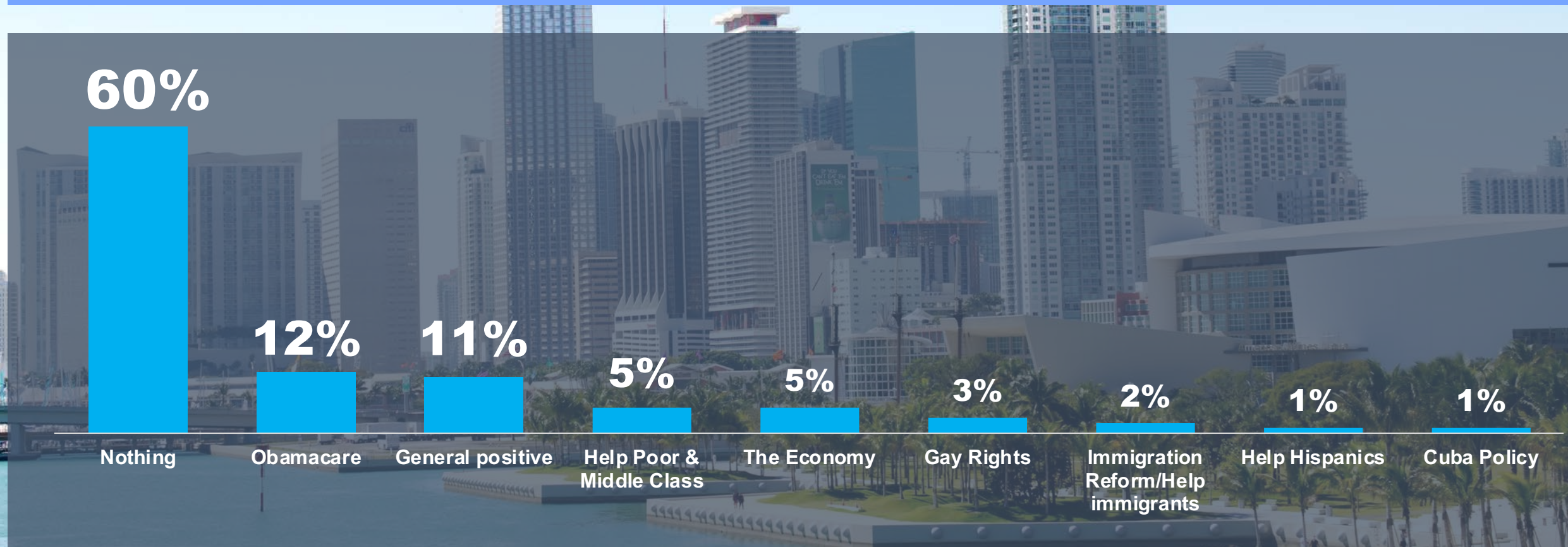
68%

29%

3%

Certain of choice
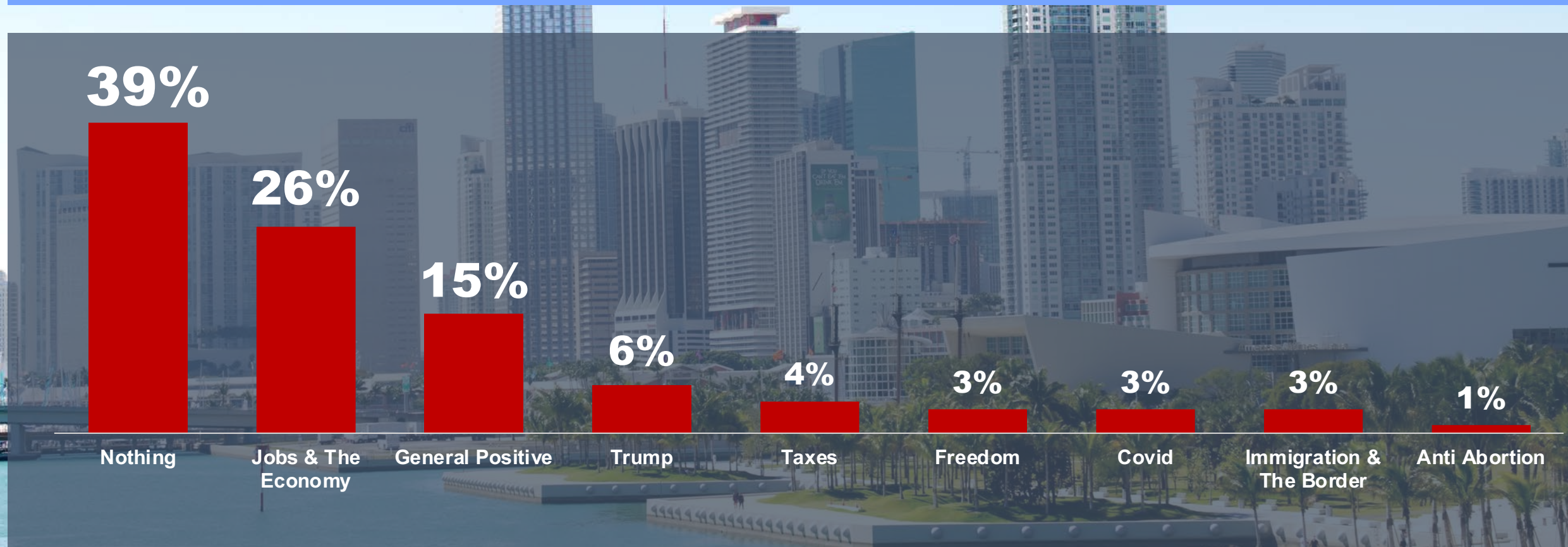
Could change mind

Don't Know/No Answer

In the last 10 years what, if anything, is the single most important thing the **Democratic Party** has done that has had a positive impact on your life?

60%
Nothing

12%
Obamacare

11%
General positive

5%
Help Poor & Middle Class

5%
The Economy

3%
Gay Rights

2%
Immigration Reform/Help immigrants

1%
Help Hispanics

1%
Cuba Policy

In the last 10 years what, if anything, is the single most important thing the **Republican Party** has done that has had a positive impact on your life?

- 39% Nothing
- 26% Jobs & The Economy
- 15% General Positive
- 6% Trump
- 4% Taxes
- 3% Freedom
- 3% Covid
- 3% Immigration & The Border
- 1% Anti Abortion

Here in Florida, The Republican Party has occupied the governor's office and maintained majority control of both the Florida State House of Representatives and the Florida State Senate for the past 25 years. In your opinion, under Republican control have things in the State of Florida gotten better, gotten worse or stayed about the same?

Category			Total
Much / Somewhat Better	32%	21%	**53%**
Somewhat / Much worse	11%	14%	**25%**
Stayed the same	20%		
Don't know/No answer	2%		

Here in Florida, The Republican Party has occupied the governor's office and maintained majority control of both the Florida State House of Representatives and the Florida State Senate for the past 25 years. In your opinion, under Republican control have things in the State of Florida gotten better, gotten worse or stayed about the same?

BY LANGUAGE

	English	Spanish
Better	48%	59%
Worse	31%	17%
Stayed the same	18%	21%
Don't know/No answer	3%	3%

Here in Florida, The Republican Party has occupied the governor's office and maintained majority control of both the Florida State House of Representatives and the Florida State Senate for the past 25 years. In your opinion, under Republican control have things in the State of Florida gotten better, gotten worse or stayed about the same?
BY ETHNICITY

	Cuban	Non-Cuban
Better	62%	41%
Worse	17%	34%
Stayed the same	18%	21%
Don't know/No answer	4%	2%

Here in Florida, The Republican Party has occupied the governor's office and maintained majority control of both the Florida State House of Representatives and the Florida State Senate for the past 25 years. In your opinion, under Republican control have things in the State of Florida gotten better, gotten worse or stayed about the same?

BY COUNTRY-BORN

	US-Born	Foreign-Born
Better	42%	58%
Worse	36%	19%
Stayed the same	19%	20%
Don't know/No answer	3%	3%

Here in Florida, The Republican Party has occupied the governor's office and maintained majority control of both the Florida State House of Representatives and the Florida State Senate for the past 25 years. In your opinion, under Republican control have things in the State of Florida gotten better, gotten worse or stayed about the same?

By Party

	Democrat	Republican	Independent
Better	20%	76%	46%
Worse	53%	4%	31%
Stayed the same	25%	16%	20%
Don't know/No answer	2%	4%	3%

MESSAGE TESTING

MESSAGE 1:
The Republicans are the party of Trump. They reject science and facts that don't agree with their agenda, don't abide by the rule of law, have no real plan to govern, are stirring up social and racial divisions in this country and are willing to change election laws to gain power even if it means ending our democracy.

Do you agree or disagree with the statement?

Strongly agree / Somewhat agree — 26% | 14% | **40%**

Somewhat disagree / Strongly disagree — 14% | 43% | **57%**

Don't know / No answer — 3%

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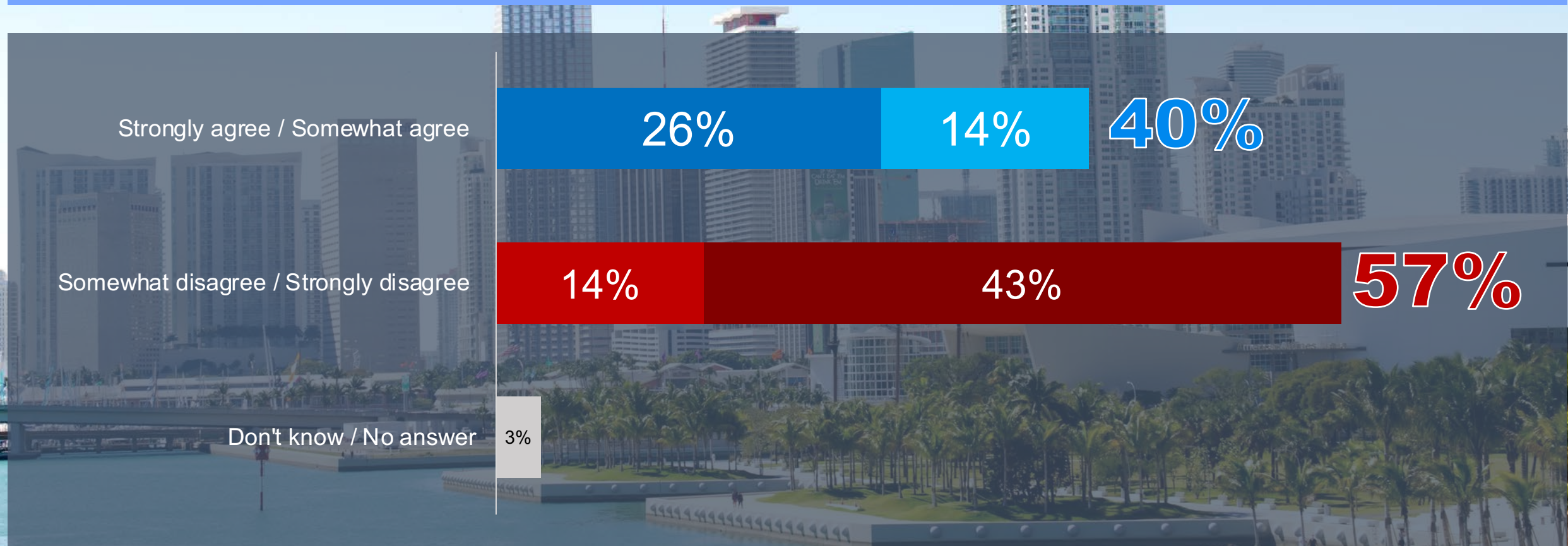
Do you agree or disagree with the statement?

BY LANGUAGE

	English	Spanish
Agree	45%	30%
Disagree	51%	65%
Don't know/No answer	4%	5%

Do you agree or disagree with the statement?

BY AGE

	18-29	30-49	50-64	65+
Agree	51%	44%	38%	25%
Disagree	44%	51%	58%	72%
Don't know/No answer	5%	5%	4%	3%

Do you agree or disagree with the statement?

By Ethnicity

	Cuban	Non-Cuban
Agree	37%	43%
Disagree	60%	52%
Don't know/No answer	3%	5%

Do you agree or disagree with the statement?

BY PARTY

	Democrat	**Republican**	**Independent**
Agree	67%	21%	40%
Disagree	29%	76%	55%
Don't know/No answer	4%	3%	5%

MESSAGE 2:
The Democrats are the party that works to provide opportunity to every American, expand access to healthcare, protects worker rights, promotes public education and defends the Hispanic community.

Do you agree or disagree with the statement?

Strongly agree / Somewhat agree — 25% | 27% — **52%**

Somewhat disagree / Strongly disagree — 15% | 31% — **46%**

Don't know / No answer — 2%
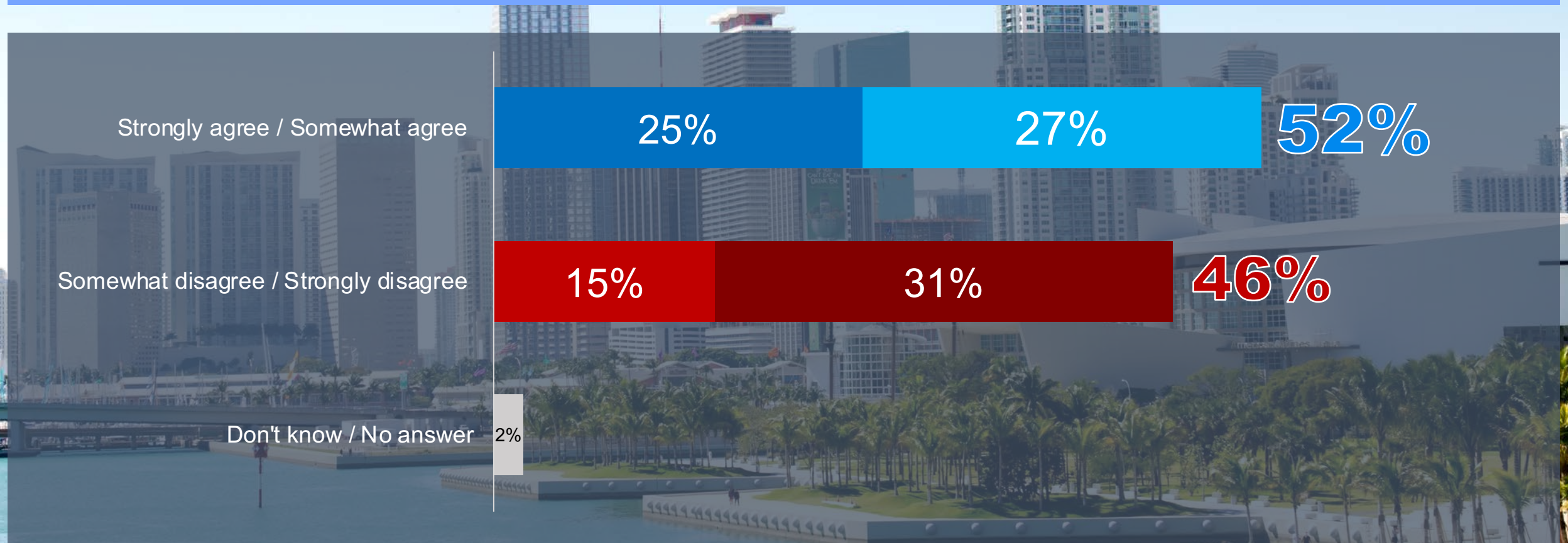
Do you agree or disagree with the statement?

By Gender

	Male	Female
Agree	50%	52%
Disagree	48%	43%
Don't know/No answer	2%	5%

Do you agree or disagree with the statement?

BY LANGUAGE

	English	Spanish
Agree	51%	51%
Disagree	46%	44%
Don't know/No answer	3%	5%

Do you agree or disagree with the statement?

BY AGE

	18-29	30-49	50-64	65+
Agree	60%	55%	47%	44%
Disagree	40%	42%	49%	50%
Don't know/No answer	-	3%	4%	6%

SURVEY OF HISPANIC LIKELY GENERAL ELECTION VOTERS IN MIAMI-DADE COUNTY

Future MAJORITY BENDIXEN & AMANDI INTERNATIONAL

Do you agree or disagree with the statement?

By Ethnicity

	Cuban	Non-Cuban
Agree	42%	62%
Disagree	55%	35%
Don't know/No answer	3%	3%

Do you agree or disagree with the statement?

By Party

	Democrat	Republican	Independent
Agree	91%	21%	61%
Disagree	8%	75%	35%
Don't know/No answer	1%	4%	4%

MESSAGE 3:
The Democrats are the party of socialism, who sympathize with communist regimes, are always raising taxes and whose policies will lead to the ending of our freedoms and democracy.

Do you agree or disagree with the statement?

Strongly agree / Somewhat agree — 39% | 16% — **55%**

Somewhat disagree / Strongly disagree — 8% | 34% — **42%**

Don't know / No answer — 3%
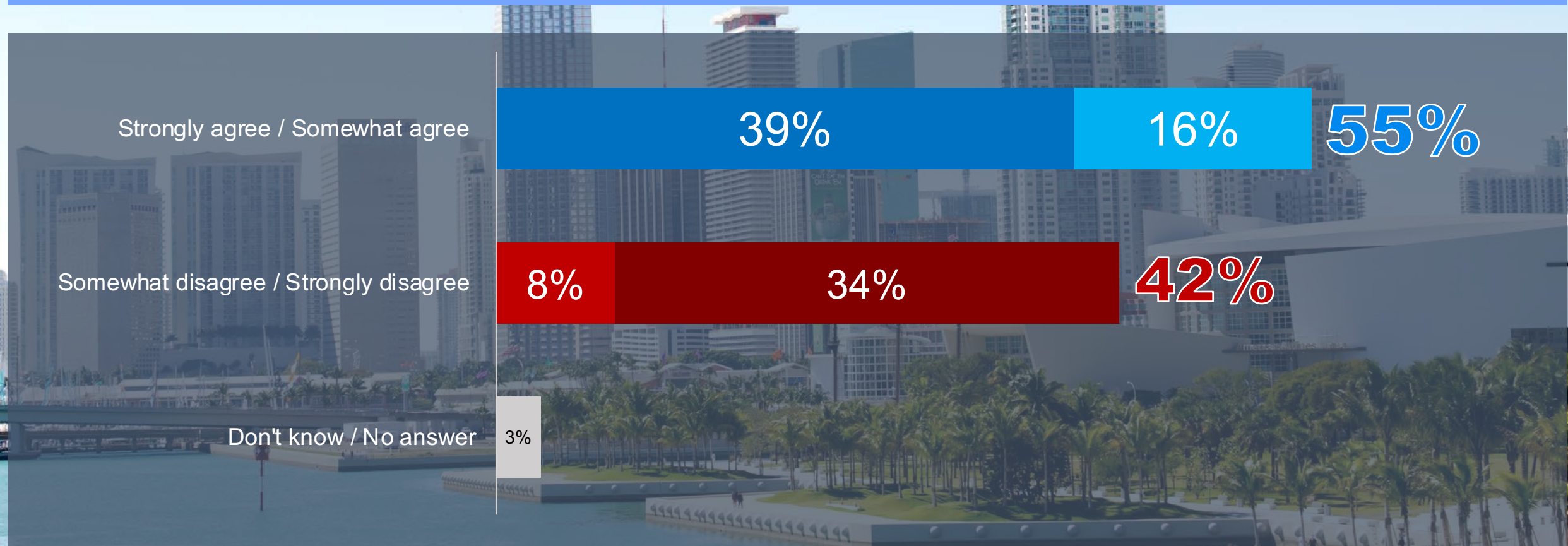
Do you agree or disagree with the statement?

By Language

	English	Spanish
Agree	51%	60%
Disagree	45%	37%
Don't know/No answer	4%	3%

Do you agree or disagree with the statement?

By Age

	18-29	30-49	50-64	65+
Agree	40%	54%	60%	61%
Disagree	57%	41%	36%	36%
Don't know/No answer	3%	5%	4%	3%

SURVEY OF HISPANIC LIKELY GENERAL ELECTION VOTERS IN MIAMI-DADE COUNTY

Future MAJORITY BENDIXEN & AMANDI INTERNATIONAL

Do you agree or disagree with the statement?

BY ETHNICITY

	Cuban	Non-Cuban
Agree	65%	43%
Disagree	32%	52%
Don't know/No answer	3%	5%

Do you agree or disagree with the statement?

BY PARTY

	Democrat	Republican	Independent
Agree	19%	81%	47%
Disagree	77%	16%	48%
Don't know/No answer	4%	3%	5%

MESSAGE 4:
The Republicans are the party that prioritizes freedom and protecting individual liberty and who fight to limit the role of big government from unnecessarily interfering in our lives.

Do you agree or disagree with the statement?

Strongly agree / Somewhat agree — 46% | 21% — **67%**

Somewhat disagree / Strongly disagree — 12% | 18% — **30%**

Don't know / No answer — 3%
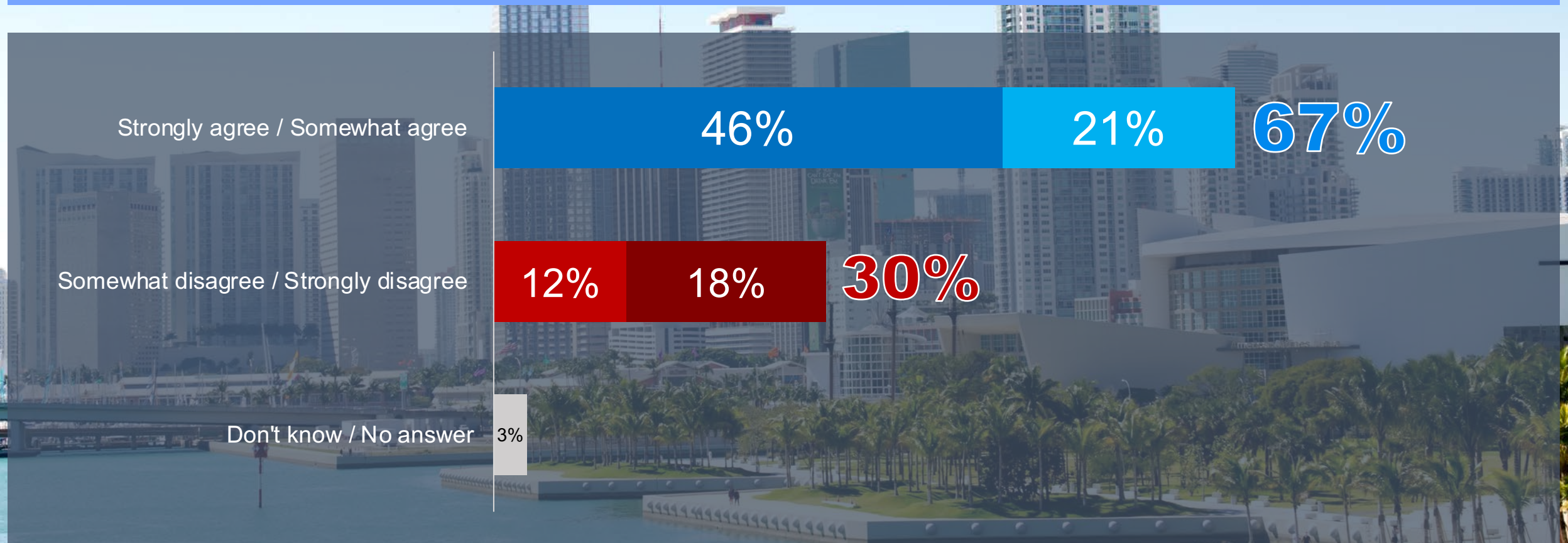
Do you agree or disagree with the statement?

BY LANGUAGE

	English	Spanish
Agree	59%	79%
Disagree	38%	18%
Don't know/No answer	3%	3%

Do you agree or disagree with the statement?

BY AGE

	18-29	30-49	50-64	65+
Agree	58%	59%	72%	79%
Disagree	39%	37%	26%	18%
Don't know/No answer	3%	4%	2%	3%

Do you agree or disagree with the statement?

BY ETHNICITY

	Cuban	Non-Cuban
Agree	74%	57%
Disagree	23%	40%
Don't know/No answer	3%	3%

Do you agree or disagree with the statement?

BY PARTY

	Democrat	Republican	Independent
Agree	30%	91%	63%
Disagree	67%	8%	31%
Don't know/No answer	3%	1%	6%

GENERIC CANDIDATE MESSAGE TESTING

MESSAGE 1:
A candidate who will make America Great by getting inflation under control by cutting the out-of-control government spending, getting people back to work, cracking down on violent crime, is against the teaching of Critical Race Theory, and will secure the southern border with Mexico.

Will a person with this profile make you more likely to vote for them or less likely to vote for them?

Much more / Somewhat more likely	49%	19%	**68%**
Somewhat less / Much less likely	10%	16%	**26%**
Makes no difference	3%		
Don't know / No answer	3%		

Future MAJORITY
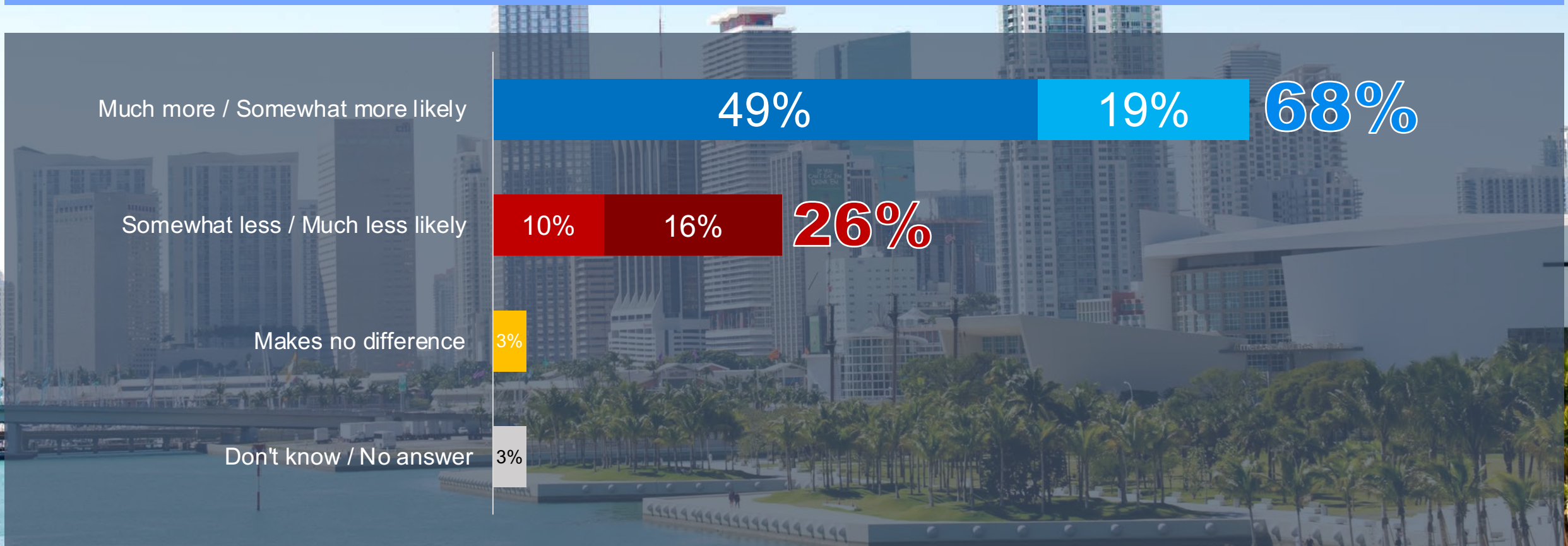
Will a person with this profile make you more likely to vote for them or less likely to vote for them?
By Gender

	Male	Female
More likely	72%	64%
Less likely	22%	28%
Makes no difference	6%	7%

Will a person with this profile make you more likely to vote for them or less likely to vote for them?
BY LANGUAGE

	English	Spanish
More likely	59%	80%
Less likely	32%	17%
Makes no difference	9%	3%

Will a person with this profile make you more likely to vote for them or less likely to vote for them?
By Age

	18-29	30-49	50-64	65+
More likely	51%	62%	75%	79%
Less likely	47%	27%	19%	14%
Makes no difference	-	5%	4%	2%

Will a person with this profile make you more likely to vote for them or less likely to vote for them?

By Ethnicity

	Cuban	Non-Cuban
More likely	76%	58%
Less likely	20%	33%
Makes no difference	2%	5%

Will a person with this profile make you more likely to vote for them or less likely to vote for them?
BY PARTY

	Democrat	Republican	Independent
More likely	36%	91%	68%
Less likely	61%	8%	27%
Makes no difference	3%	1%	5%

MESSAGE 2:
A candidate who is For the People and delivered on building a stronger America by investing in infrastructure and families, creating millions of middle-class jobs, cracking down on corruption, and defending democracy and freedom.

Will a person with this profile make you more likely to vote for them or less likely to vote for them?

Much more / Somewhat more likely	55%	29%	**84%**
Somewhat less / Much less likely	6% 4% **10%**	
Makes no difference	3%	
Don't know / No answer	3%	

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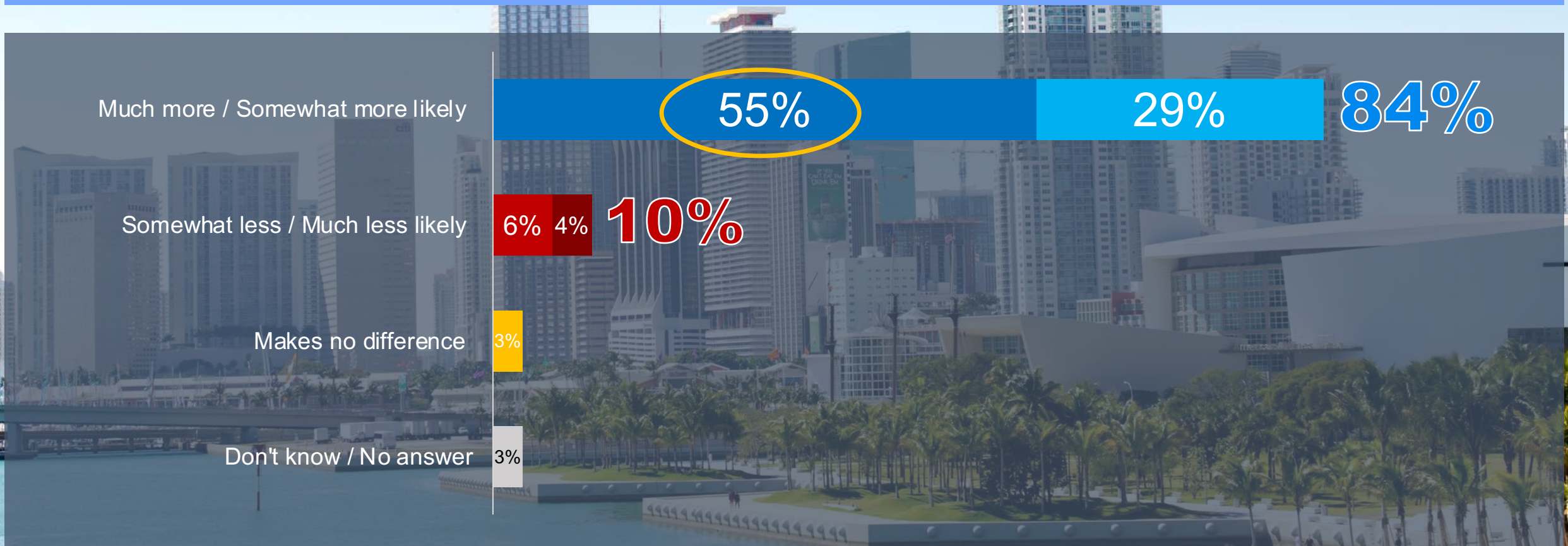
Will a person with this profile make you more likely to vote for them or less likely to vote for them?
By Gender

	Male	Female
More likely	83%	82%
Less likely	9%	10%
Makes no difference	3%	3%

Will a person with this profile make you more likely to vote for them or less likely to vote for them?
By Age

	18-29	30-49	50-64	65+
More likely	82%	79%	86%	87%
Less likely	15%	12%	7%	5%
Makes no difference	3%	5%	2%	2%

Will a person with this profile make you more likely to vote for them or less likely to vote for them?

BY ETHNICITY

	Cuban	Non-Cuban
More likely	87%	78%
Less likely	7%	12%
Makes no difference	2%	5%

Will a person with this profile make you more likely to vote for them or less likely to vote for them?

By Party

	Democrat	**Republican**	**Independent**
More likely	83%	86%	80%
Less likely	11%	8%	9%
Makes no difference	3%	2%	5%

Now that you have heard these two profiles of potential candidates running for office in November, which of them would you be most likely to vote for – *A candidate who is For the People and delivered on building a stronger America by investing in infrastructure and families, creating millions of middle-class jobs, cracking down on corruption, and defending democracy and freedom* OR *A candidate who will make America Great by getting inflation under control by cutting the out-of-control government spending, getting people back to work, cracking down on violent crime, is against the teaching of Critical Race Theory, and will secure the southern border with Mexico*

47%

43%

10%

A candidate who will Make America Great

A candidate who is For The People

Don't know/no answer

Now that you have heard these two profiles of potential candidates running for office in November, which of them would you be most likely to vote for – A candidate who is For the People and delivered on building a stronger America by investing in infrastructure and families, creating millions of middle-class jobs, cracking down on corruption, and defending democracy and freedom OR A candidate who will make America Great by getting inflation under control by cutting the out-of-control government spending, getting people back to work, cracking down on violent crime, is against the teaching of Critical Race Theory, and will secure the southern border with Mexico

BY GENDER

	Male	Female
Candidate that will Make America Great	51%	44%
Candidate who is For The People	37%	46%
Don't know/No answer	12%	10%

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Now that you have heard these two profiles of potential candidates running for office in November, which of them would you be most likely to vote for – A candidate who is For the People and delivered on building a stronger America by investing in infrastructure and families, creating millions of middle-class jobs, cracking down on corruption, and defending democracy and freedom OR A candidate who will make America Great by getting inflation under control by cutting the out-of-control government spending, getting people back to work, cracking down on violent crime, is against the teaching of Critical Race Theory, and will secure the southern border with Mexico

BY LANGUAGE

	English	**Spanish**
Candidate that will Make America Great	43%	52%
Candidate who is For The People	46%	37%
Don't know/No answer	11%	11%

Now that you have heard these two profiles of potential candidates running for office in November, which of them would you be most likely to vote for – A candidate who is For the People and delivered on building a stronger America by investing in infrastructure and families, creating millions of middle-class jobs, cracking down on corruption, and defending democracy and freedom OR A candidate who will make America Great by getting inflation under control by cutting the out-of-control government spending, getting people back to work, cracking down on violent crime, is against the teaching of Critical Race Theory, and will secure the southern border with Mexico

BY AGE

	18-29	30-49	50-64	65+
Candidate that will Make America Great	33%	44%	51%	56%
Candidate who is For The People	64%	41%	38%	33%
Don't know/No answer	4%	15%	11%	11%

Will a person with this profile make you more likely to vote for them or less likely to vote for them?

BY ETHNICITY

	Cuban	Non-Cuban
Candidate that will Make America Great	58%	34%
Candidate who is For The People	34%	52%
Don't know/No answer	8%	14%

Will a person with this profile make you more likely to vote for them or less likely to vote for them?

BY PARTY

	Democrat	Republican	Independent
Candidate that will Make America Great	12%	72%	39%
Candidate who is For The People	80%	18%	45%
Don't know/No answer	8%	10%	15%

VOTER MEDIA HABITS

Do you believe that there are local Spanish language media outlets in Miami-Dade County that put out false or misleading information about news, politics and elections?
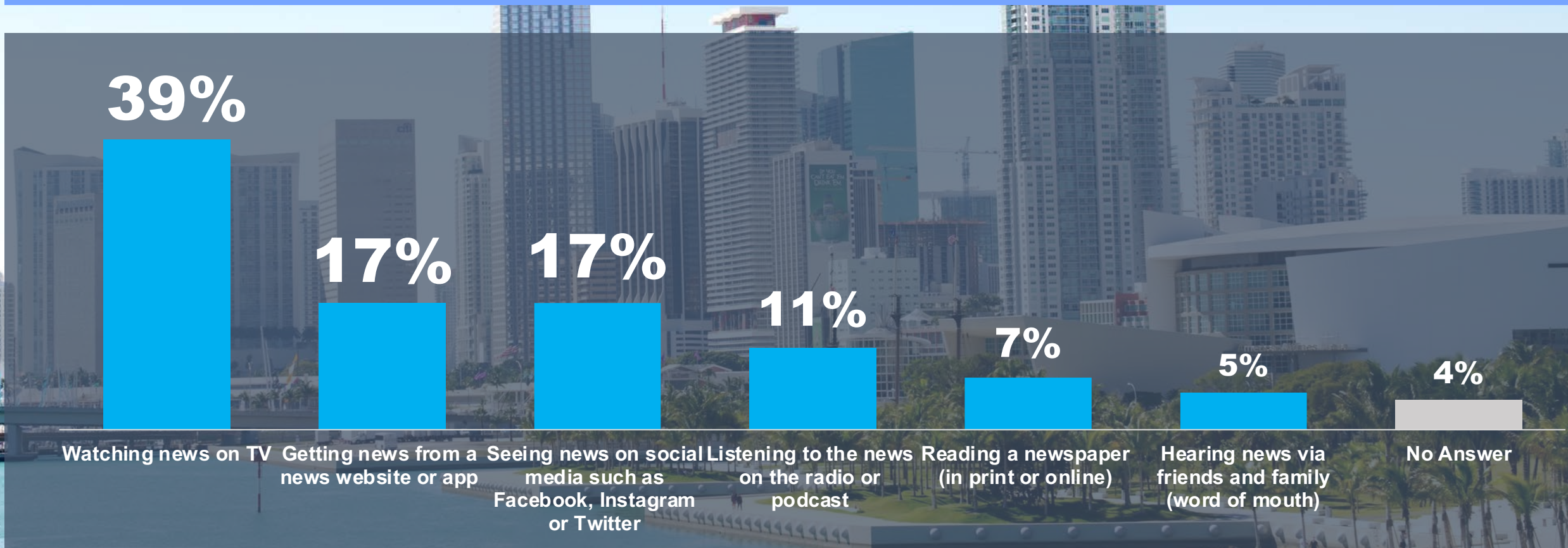
58%

25%

17%

Yes

No

No Answer

Do you believe that there are local Spanish language media outlets in Miami-Dade County that put out false or misleading information about news, politics and elections?
BY PARTY

	Democrat	Republican	Independent
Yes	38%	70%	59%
No	42%	18%	19%
No answer	20%	12%	22%

Which one specifically?

54% — Univision
27% — Telemundo
10% — All of them
5% — CNN
2% — Radio Mambi
2% — Radio Caracol
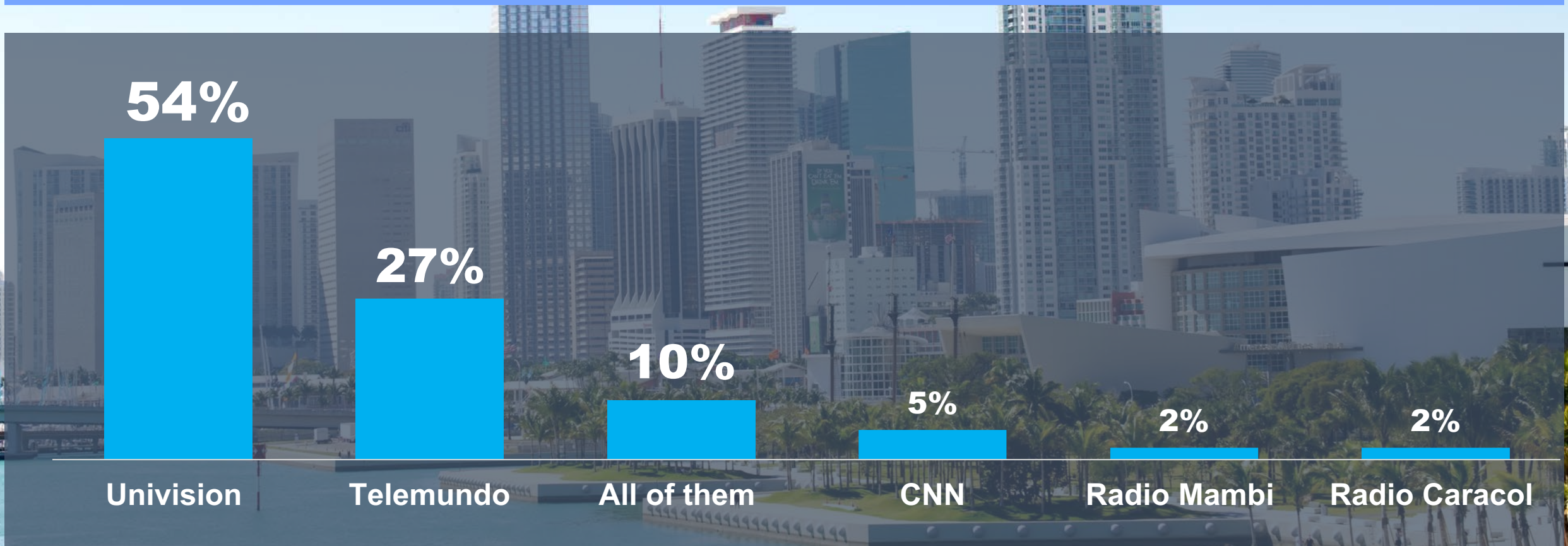
When you think of the past couple of years, which of the following describes how you most often got news or information on current events, politics and elections?
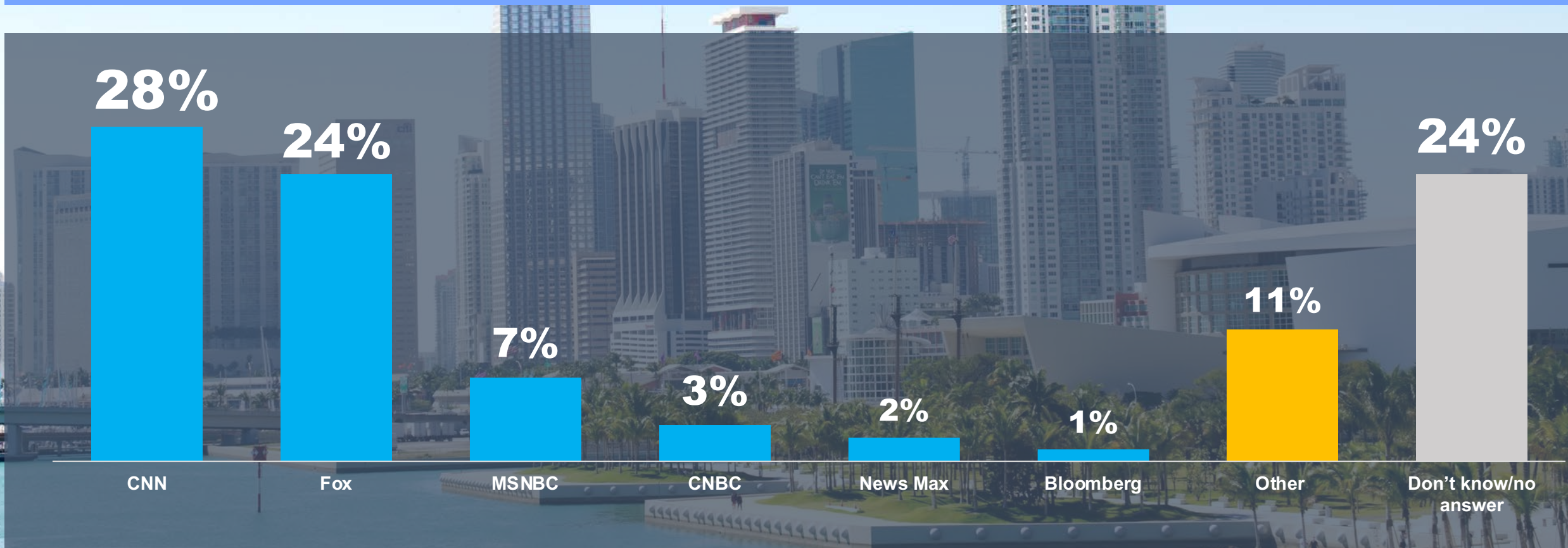
39% — Watching news on TV

17% — Getting news from a news website or app

17% — Seeing news on social media such as Facebook, Instagram or Twitter

11% — Listening to the news on the radio or podcast

7% — Reading a newspaper (in print or online)

5% — Hearing news via friends and family (word of mouth)

4% — No Answer

What is your favorite local news channel?

22% Channel 7 – WSVN – Fox
12% Channel 51 – WSCV – Telemundo
10% Channel 23 – WLTV – Univision
9% Channel 6 – WTVJ - NBC
9% Channel 10 – WPLG – ABC
5% Channel 4 – WFOR – CBS
3% Channel 41 – WJAN – AmericaTeve
1% Channel 22 – WSBS – Mega TV
9% Other
20% Don't know/NA/Don't Watch TV News

What is your favorite cable news channel?

- CNN: 28%
- Fox: 24%
- MSNBC: 7%
- CNBC: 3%
- News Max: 2%
- Bloomberg: 1%
- Other: 11%
- Don't know/no answer: 24%
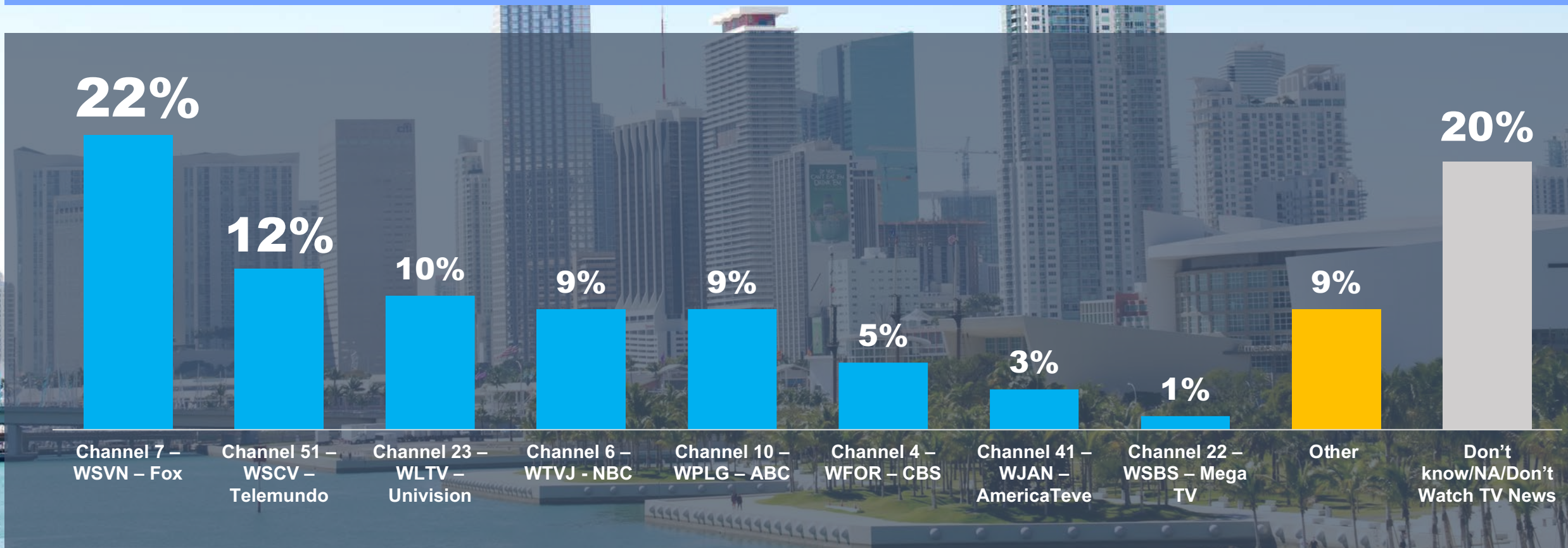
What is your favorite cable news channel?

By Party

	Democrat	Republican	Independent
CNN	56%	13%	25%
FOX News	5%	36%	22%
MSNBC	13%	2%	10%
CNBC	3%	2%	4%
News Max	-	2%	2%
Bloomberg	1%	-	2%
Other	7%	10%	15%
Don't know/No answer	16%	34%	21%

Do you use social media?

77%

23%

0%

Yes

No

No Answer

Which social media do you use most frequently?

29% Facebook
27% Instagram
14% Youtube
7% Twitter
2% Linkedin
1% Snapchat
7% Other
13% No answer
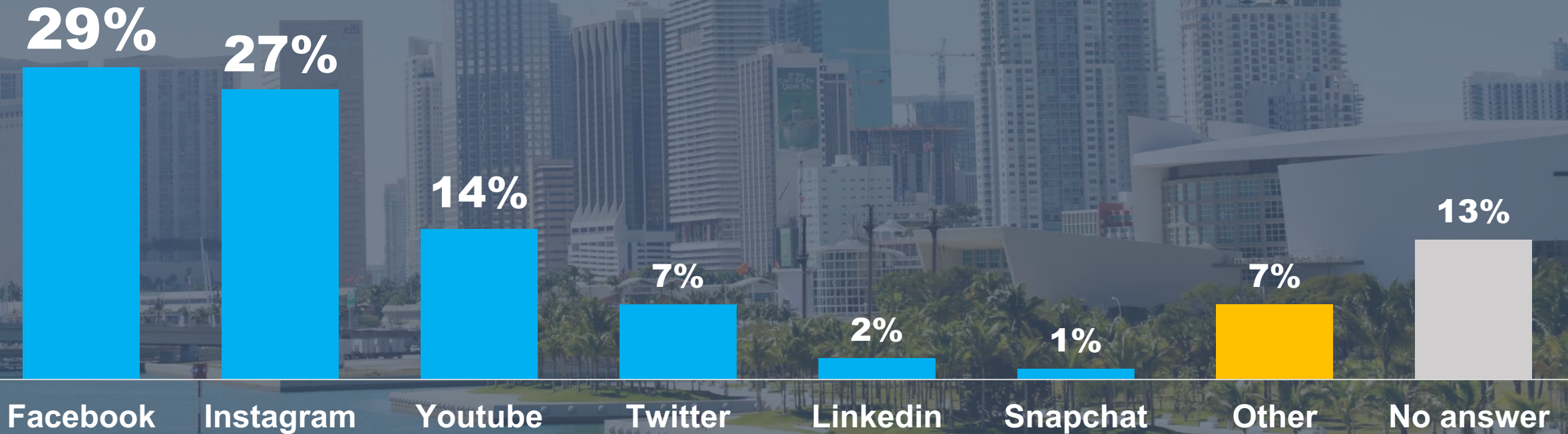
Which social media do you use most frequently?

By Gender

	Male	Female
Facebook	31%	28%
Instagram	20%	35%
YouTube	17%	12%
Twitter	9%	3%
Linkedin	3%	1%
Snapchat	-	1%
Other	6%	9%
No answer	15%	9%

Which social media do you use most frequently?

By Language

	English	Spanish
Facebook	23%	38%
Instagram	35%	17%
YouTube	15%	13%
Twitter	8%	4%
Linkedin	3%	2%
Snapchat	2%	-
Other	6%	10%
No answer	9%	17%

How often do you watch YouTube – everyday, several times per week, a few times per month, rarely, or never?

45% Everyday
23% Several times per week
11% A few times per month
11% Rarely
9% Never
1% No answer
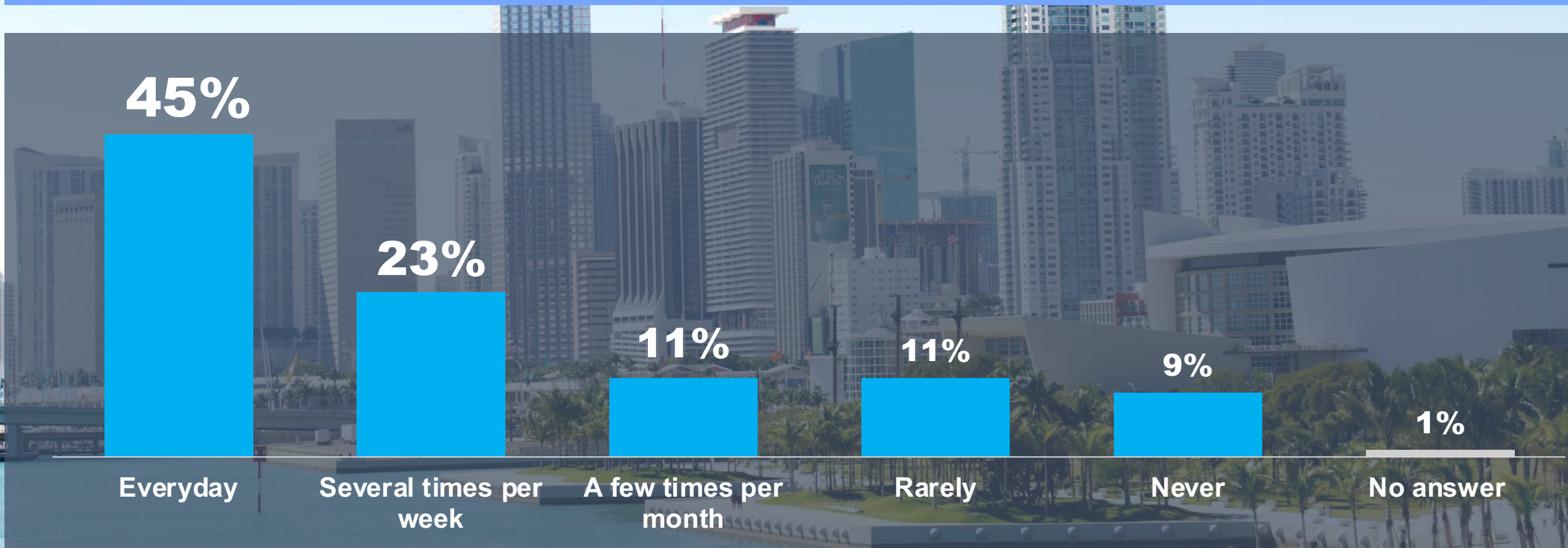
What, if any, is your favorite YouTube program or channel that covers news, politics and election information?
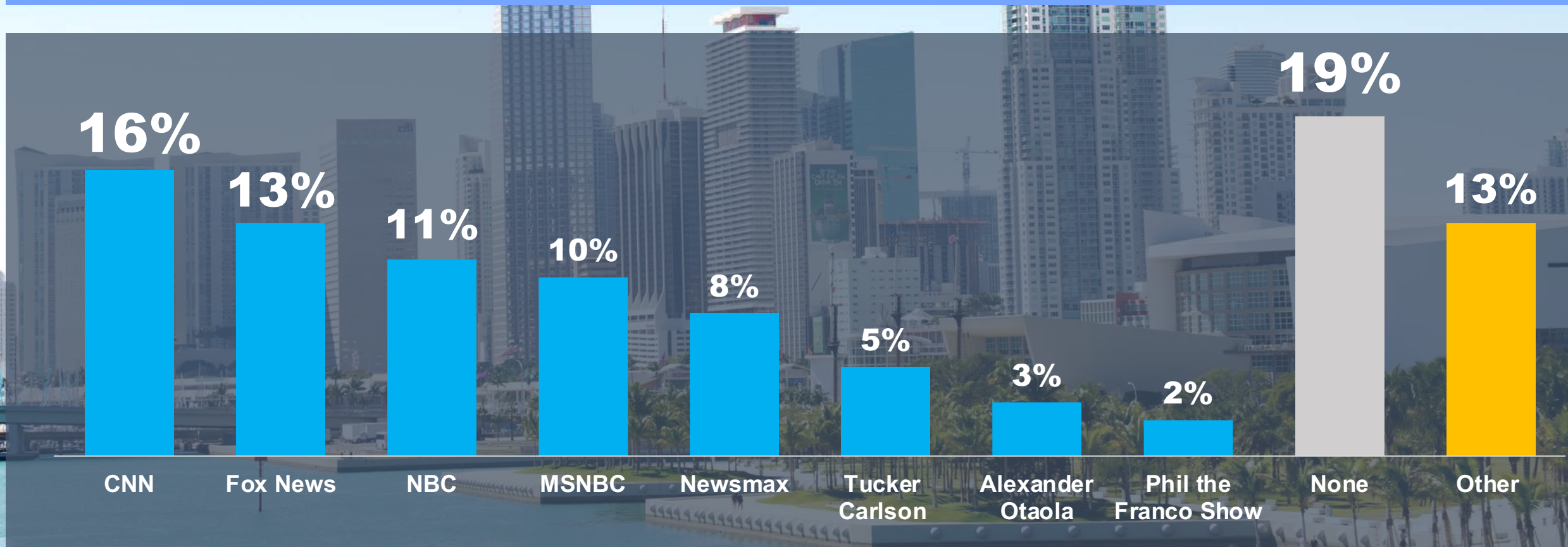
CNN	Fox News	NBC	MSNBC	Newsmax	Tucker Carlson	Alexander Otaola	Phil the Franco Show	None	Other
16%	13%	11%	10%	8%	5%	3%	2%	19%	13%

PROFILE OF CANDIDATE

Do you agree or disagree with the following statement: Given everything that is happening in the world today, I would like to see a viable candidate run for President who is not a career politician but instead has been a leader in the US military, has considerable knowledge and experience in foreign affairs and who is committed to protecting the constitution and preserving American Democracy.

Strongly agree / Somewhat agree — 41% | 33% — **74%**

Somewhat disagree / Strongly disagree — 9% | 11% — **20%**

Don't know / No answer — 6%

Do you agree or disagree with the following statement: Given everything that is happening in the world today, I would like to see a viable candidate run for President who is not a career politician but instead has been a leader in the US military, has considerable knowledge and experience in foreign affairs and who is committed to protecting the constitution and preserving American Democracy.
By Age

	18-29	30-49	50-64	65+
Agree	58%	72%	76%	86%
Disagree	35%	19%	17%	11%
Don't know/No answer	7%	9%	7%	3%

Do you agree or disagree with the following statement: Given everything that is happening in the world today, I would like to see a viable candidate run for President who is not a career politician but instead has been a leader in the US military, has considerable knowledge and experience in foreign affairs and who is committed to protecting the constitution and preserving American Democracy.
BY ETHNICITY
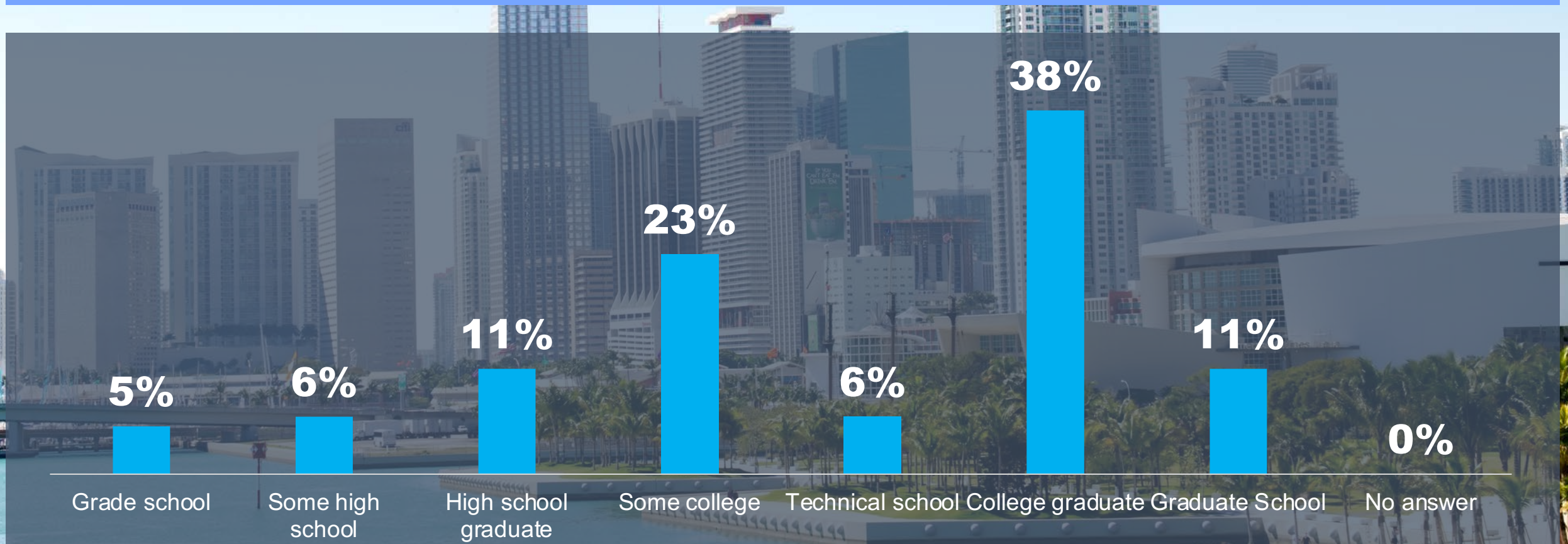
	Cuban	Non-Cuban
Agree	78%	69%
Disagree	17%	22%
Don't know/No answer	5%	9%

Do you agree or disagree with the following statement: Given everything that is happening in the world today, I would like to see a viable candidate run for President who is not a career politician but instead has been a leader in the US military, has considerable knowledge and experience in foreign affairs and who is committed to protecting the constitution and preserving American Democracy.
By Party

	Democrat	Republican	Independent
Agree	66%	82%	68%
Disagree	29%	12%	22%
Don't know/No answer	5%	6%	10%

What is the highest level of education you completed?

- Grade school: 5%
- Some high school: 6%
- High school graduate: 11%
- Some college: 23%
- Technical school: 6%
- College graduate: 38%
- Graduate School: 11%
- No answer: 0%

In what country were you born?

Cuba: 41%
United States: 29%
South America: 13%
Central America: 7%
Puerto Rico: 3%
Dominican Republic: 2%
Mexico: 1%
Other: 4%
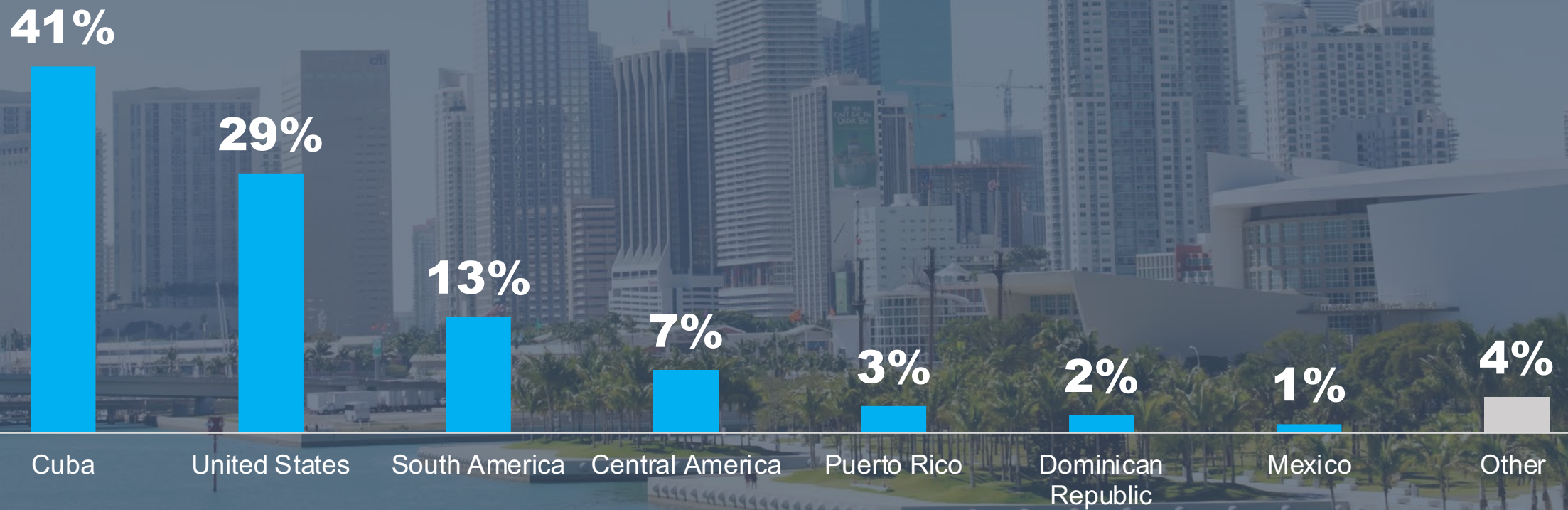
What is your annual household income before taxes – less than $25,000, between $25,000 and $50,000, between $50,000 and $75,000, between $75,000 and $100,000, or more than $100,000?
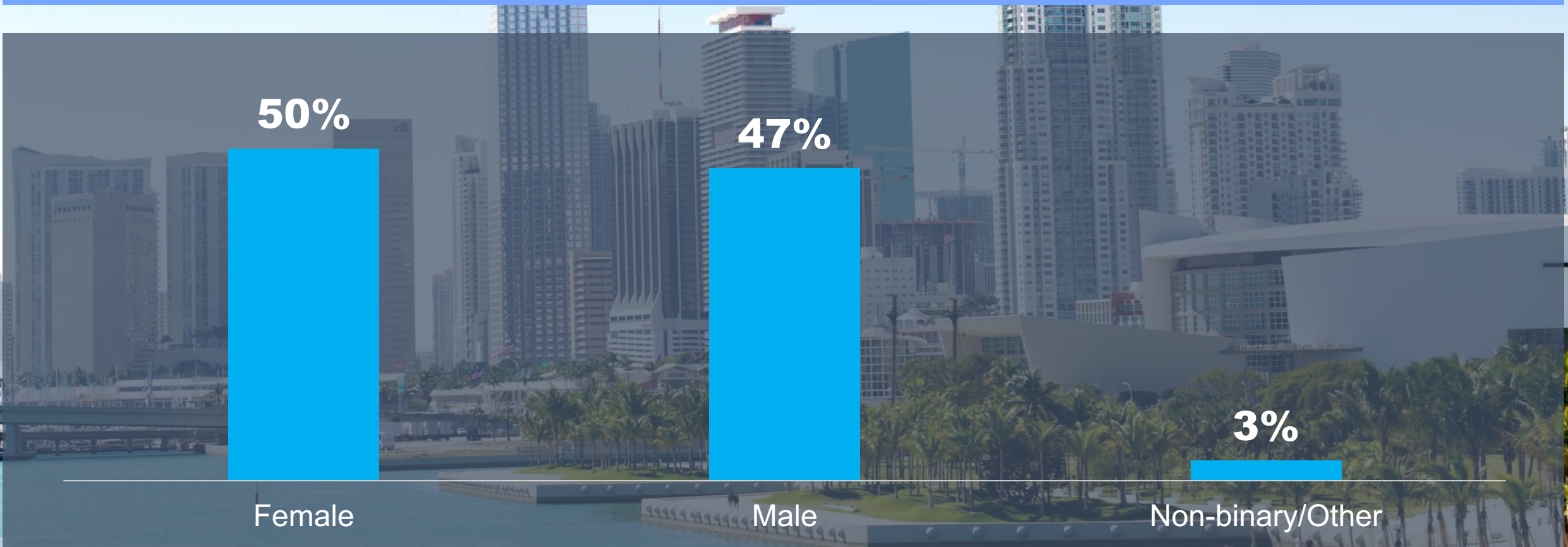
Less than $25,000	Between $25,000 and $50,000	Between $50,000 and $75,000	Between $75,000 and $100,000	More than $100,000	Don't know / No answer
15%	24%	17%	13%	20%	11%

Do you consider yourself a Democrat, a Republican, or an Independent?

43% — Republican
31% — Independent
26% — Democrat

SURVEY OF HISPANIC LIKELY GENERAL ELECTION VOTERS IN MIAMI-DADE COUNTY

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What is your gender?
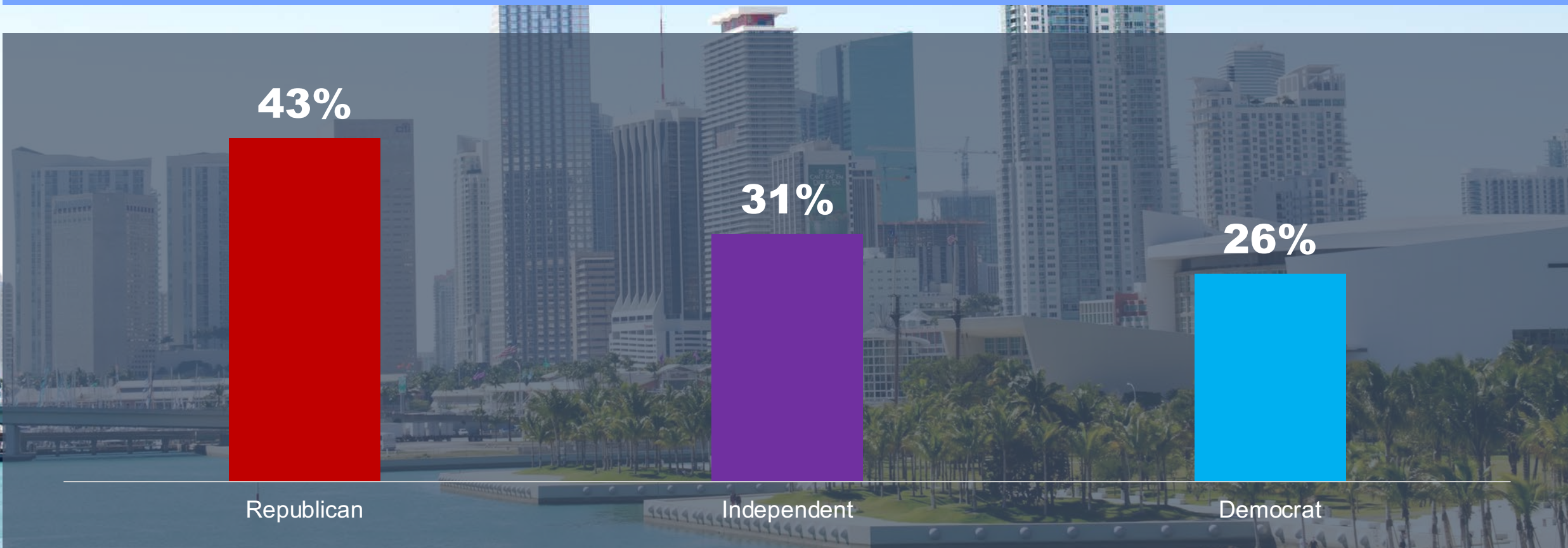
50% — Female
47% — Male
3% — Non-binary/Other

Are of Miami-Dade County

31%	26%	43%
NW Miami-Dade	NE Miami-Dade	South Miami-Dade
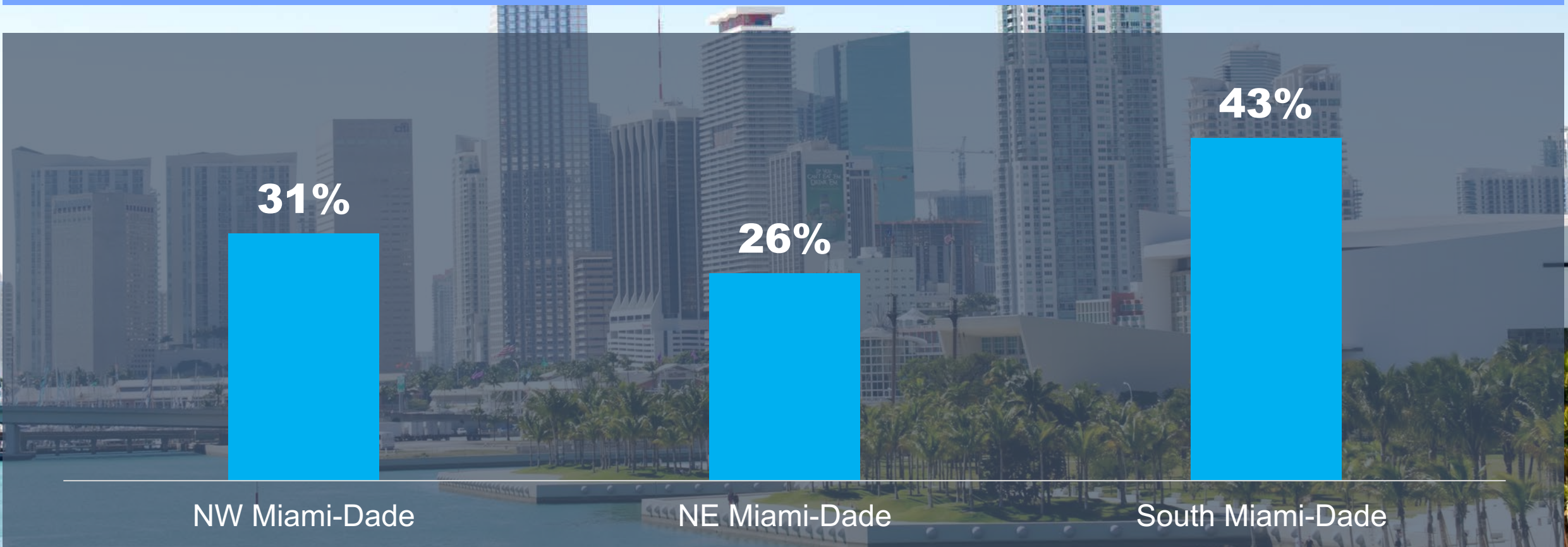
CONTACT

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For additional information about the firm please visit www.BendixenandAmandi.com or call us at 305.529.9916

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SURVEY OF HISPANIC LIKELY GENERAL ELECTION VOTERS IN MIAMI-DADE COUNTY